



# Present

# INDIA'S Literary Fest, 2018

## A FEST CONNECTING HERITAGE INDIA

8th - 9th September, 2018

On the occasion of International Literacy Day

[www.sncadvisors.com](http://www.sncadvisors.com)

[info@sncadvisors.com](mailto:info@sncadvisors.com)

+917838474837/9582491663

[www.lexquest.in](http://www.lexquest.in)

[info.lexquest@gmail.com](mailto:info.lexquest@gmail.com)

+91-7042068202/9929451140

## **ABOUT SNC MANAGEMENT || Advisors & Consultants:**

SNC provides consultation and assistance for events in the different Fields of Expertise, conducted all across the globe. Our team at SNC helps organizations with the fundamentals of event planning which comprises of three integral pillars, i.e.,

- Time (The amount of time required.)
- Scope (Targets to be achieved.)
- Money (The resources available.)

SNC MANAGEMENT is an initiative by entrepreneurs. It is dynamic and adaptive to the fast-changing business-legal environment. It comprises of a highly qualified team, possessing vast knowledge and experience in research and strategy, legal consulting, event management, and all aspects of Business Management as well. Our existence is centred around the idea of trying to fill the vacuum created by the modern economy. SNC MANAGEMENT, Advisors and Consultants is a Center of Excellence which strives to provide high-quality technical support and advice to its clients. Customer satisfaction drives our quality objective. SNC MANAGEMENT, Advisors & Consultants was founded in India with the perspective of developing sustainable solutions; our growth prospects are in Europe, Canada, Australia, and America.



At SNC, we nurture the students' perspective and promote academic tourism, which we think is highly essential for a wholesome educational experience.

Educational tours and excursions offer a plethora of opportunities, knowledge and help enrich the students' viewpoint and shape it in coherence with the global mindset. We work to amaze the students with our services, which include cost management, accommodation, networking opportunities, classroom sessions, high-level meetings/conferences and above all, a suitable and worth-pursuing academic tour.

Essential to corporate professionals and aspirants are the competencies of listening skills, persuasiveness, written and spoken communication, and the ability to explain complex issues up and down the organization as well as with the clients. We help build this critical ability which would further help organizations and individuals to achieve and create a substantial network all across the globe. Our academically and professionally efficient team organizes seminars on soft skills management in colleges, universities and companies, functioning both in the public and private domains, across the globe.



# ABOUT LEXQUEST:

LexQuest is a Research and Educational Startup in the field of law and public policy for students and professionals, across the globe. We seek to not only provide you with information regarding all the opportunities out there but we go a step further and seek to engage with you by creating such opportunities for you!

Here are the multiple domains we engage in:

- In an attempt to bridge the knowledge gap, we also bring to you an insight into various law and public policy issues, on a regular basis, through well-researched and educative articles, authored by eminent Professionals and our Research Interns alike.
- To provide an additional fillip to your career, our Team taps into the acumen of various professionals to bring to you their edifying experience from the field, by conducting interviews with them.
- Through our venture, LexQuest Academy, we seek to bring to you, a range of Distance Learning Certificate Courses. These well-researched courses, brought to you in a concise and intelligible format, will help you to not only master the contemporary concepts of Law & Public Policy, but will also provide an edge to your Résumé.



- By conducting competitions like Essay Writing Competitions, Article Writing Competitions, Online Quizzes, Poster Designing Competitions, etc., we seek to engage with you and we keep creating opportunities, wherein, you can share your insights and together, we can find solutions to some of the most pressing issues, that we, as a Legal System, a Democracy and a Country, face today.

We have left the stage open for you to:

- Share your internship experiences with us.
- Share your thoughts with us through personal blogs.

We also provide you with information about:

- Opportunities- Job Openings, Internships, Fellowships, Paper Presentations, Competitions, Degree and Certificate Courses, etc.
- Events- Conferences, Workshops, Talks, Lectures, etc.

What's more you ask?

We will also help you in the following ways:

- Redact your CVs and Cover Letters.
- Proof read your articles before you send them in for publication.
- Proof read your projects and provide suggestions for improvement.

# ABOUT SNC-LEXQUEST, India's Literary Fest (SNC-LEXQUEST, ILF), 2018 (CONNECTING HERITAGE INDIA)

SNC-LEXQUEST, ILF, 2018 is a celebration of Connecting Heritage India. Change is a constant in independent India and we celebrate the effervescence of this change across the length and breadth of our Country. Whether it's the attitude of our youth, the energy portrayed by our civil-society, the fast-paced technological breakthroughs or the dynamic interaction between generations, we witness the Heritage of India in its truest form. We are the world's youngest country which is in the midst of an era of intellectual churning, wherein our youth is brimming with new ideas about the society and politics. An active citizenry and the power of youth, which are the biggest strengths of this promising democracy, which we intend to showcase in the first edition of SNC-LEXQUEST, ILF 2018. We bring together, the country's leading authors, thinkers, influencers and change-agents to talk, debate and chronicle their views about Connecting Heritage India and to express their ideas on the challenges that we, as a growing economy are accosted with.

SNC-LEXQUEST, ILF 2018 is a festival of books and ideas, wherein we aim to showcase talks and performances, panel discussions, keynote addresses and competitions which exhibit the hopes, anxieties, achievements and aspirations, of what has been called the biggest and boldest democratic experiment in history. In this edition of SNC-LEXQUEST, ILF 2018, we examine different aspects of Connecting Heritage India. Is India at a cultural crossroads? Is dissent incompatible with nationalism? Are we forever destined to fight with Pakistan? Is social media the main platform for youthful rebellion? Or is it simply turning into an attack on democratic ideals? How can the 21st century children relate to our epics? Should the secular State also acknowledge traditional dharma? Is politics lagging behind social change and does India need a new political and economic blueprint? Should the dialogue process in Kashmir be followed with a new dialogue with Pakistan? Some of India's brightest minds and writers will be discussing these questions and many more at SNC - LEXQUEST, ILF, 2018.



# ABOUT SNC-LEXQUEST, India's Literary Fest (SNC-LEXQUEST, ILF), 2018 (CONNECTING HERITAGE INDIA)

Our Speakers & Guests have been selected from a wide array of motivational thinkers, influencers, change-makers and academicians, et al. Since we are celebrating Connecting Heritage India, our authors and speakers will not only deliberate about the political and social history of our Country, but will also engage in dynamic conversations about the changing landscape of our potential as an exemplary nation; how can we move beyond the shibboleths of the past and embrace change, how do we create a culture wherein change is accepted with a welcoming and positive mindset, thus helping us shape a progressive society? The talks and discussions at SNC-LEXQUEST, ILF, thus will not only reflect on the past, but will be centred around creating a future that may yet be unbeknownst, but is reckoning transformation: the role of technology, the influence of media, the power of citizen participation, the rise of the Millennial, from speeches to tweets, towards smart cities, to bringing about changes in the election procedure and, to deal with our political differences and plurality as a nation at large. We bring to you a think-fest with a difference, a conclave reflecting the pulsating heartbeat of India and the twists and turns of its shifting social moods. It is a Lit Fest imbued with the spirit of the Republic, as we celebrate and embark on a journey of Connecting Heritage India.



An aerial, grayscale photograph of the Indian Parliament building in Chandigarh, India. The building's iconic central dome and multiple wings are visible, surrounded by a well-maintained courtyard with various structures and walkways. The text is overlaid on the central part of the image.

**THEME**

**(PANEL DISCUSSION)**

**CONNECTING HERITAGE INDIA**



# OBJECTIVE

The primary aim of organising this Literary Festival is to engage the audience in a discourse concerning Law and Society. We seek to bring out leaders and global change-makers from varied disciplines. Participating in this forum, will help the students realise their dreams and professional aspirations.



# VISION

We are moving forward with the vision to intensify the zeal and substantial participation of all young minds, who have set for themselves the aim of excelling in the field of literature. Thus, this fest promotes and provides a platform, to all such visionaries, to take a step ahead and contribute in the scholastic development of not just the institutes, but also the entire nation. SNC Management & LexQuest aim to provide a platform for the enthusiastic students, to help them develop a sense of participation and to encourage them to come forth and express their hidden talent in a fine manner. This way, students from all across the nation get an opportunity to come together at a common platform to showcase their talents.



A large, ornate stone wheel carved into a wall, surrounded by intricate carvings of figures and patterns. The wheel is the central focus, featuring a complex design with multiple spokes and a central hub. The background is a wall of detailed carvings, including figures and decorative motifs. The image is overlaid with a semi-transparent red and blue gradient.

# COMPETITIONS



# THEATRE COMPETITION

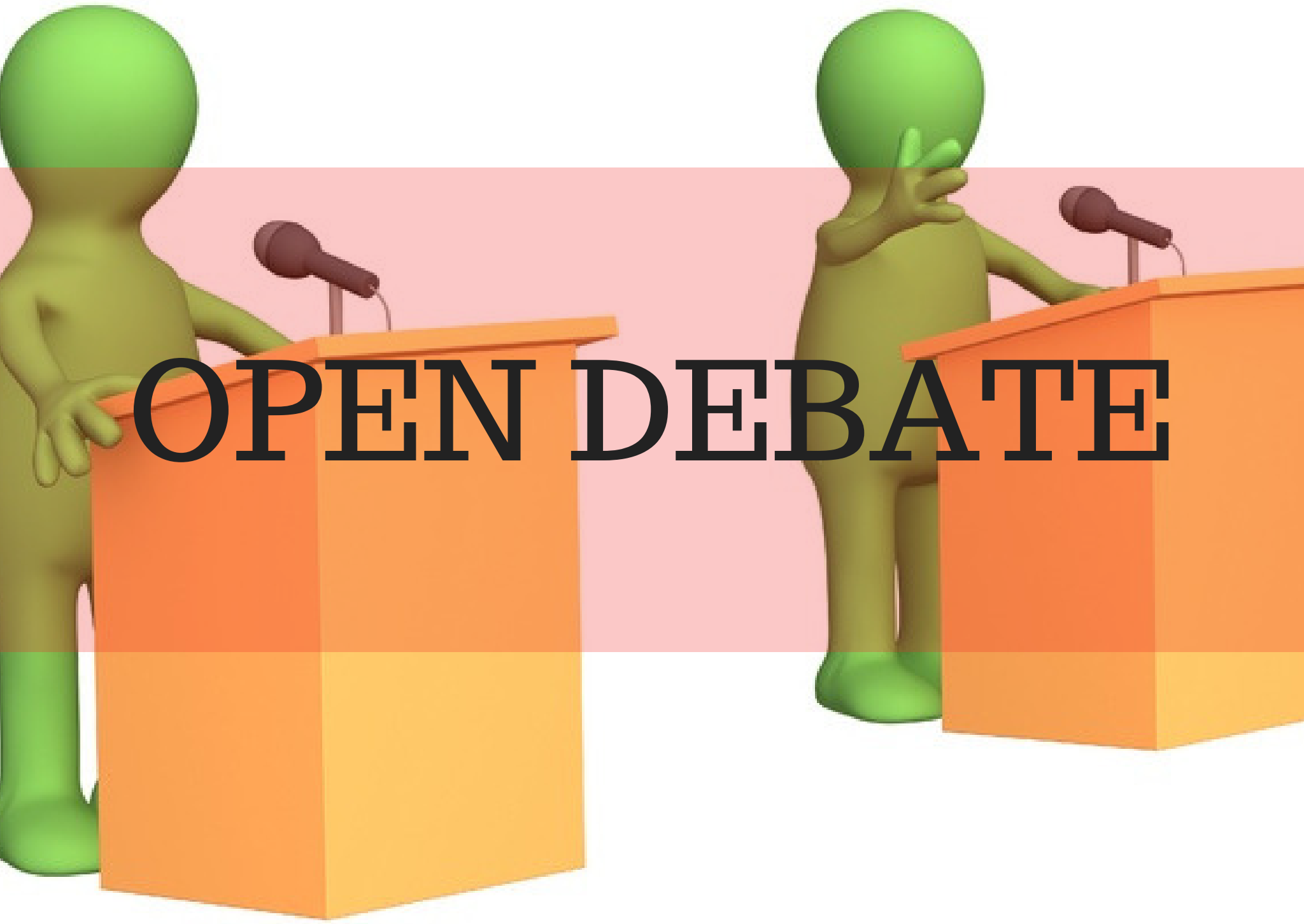
The image features a stylized, high-contrast illustration of a person's face, rendered in shades of grey and black. The person's right hand is raised in a fist, positioned near their forehead. A semi-transparent red banner is overlaid across the center of the face, containing the text 'SPOKEN WORD POETRY COMPETITION' in a bold, black, serif font. The background is white.

**SPOKEN WORD POETRY  
COMPETITION**



A vintage silver microphone is positioned on the right side of the frame, partially obscured by a dark red horizontal band. The background is dark with several bright, out-of-focus spotlights creating a bokeh effect. The text "OPEN MIC NIGHT" is centered across the red band in a bold, black, serif font.

# OPEN MIC NIGHT



# OPEN DEBATE

# CREATIVE WRITING COMPETITION





**CROSSWORD  
COMPETITION**

# LITERARY QUIZ







# BOOK EXHIBITION

A vintage, silver-colored microphone stands on a stage. The background is filled with warm, golden light from several spotlights, creating a bokeh effect. A semi-transparent red horizontal band is overlaid across the middle of the image, serving as a background for the text.

# POETRY COMPETITION



# HERITAGE EVENT







# MORNING MUSIC



**ART & CRAFT  
EXHIBITION**





# PHOTO EXHIBITION



**ONLINE  
BLOGGING IDOL**



**SHORT DOCUMENTARY  
FILM - MAKING  
COMPETITION**

A tropical sunset scene with palm trees and a bird on a wire. The background is a soft, hazy sky with a bright sun low on the horizon. Silhouettes of palm trees and a bird perched on a wire are visible against the light. A semi-transparent red horizontal band is overlaid across the middle of the image, containing the text.

**MONOLOGUE -  
REAL LIFE  
INSTANCES**



A tropical sunset scene with palm trees and power lines, overlaid with a semi-transparent red banner containing the text "AND MUCH MORE". The sun is a bright, glowing orb in the center, partially obscured by the banner. The palm trees are silhouetted against the sky, and power lines stretch across the frame. The overall mood is serene and tropical.

**AND  
MUCH MORE**



# WHO ALL CAN PARTICIPATE

- Students
- Faculty from various schools/ colleges/ universities
- Lawyers
- Social Activists
- Entrepreneurs
- Government Ministries & Departments
- Celebrities
- Parents, etc.





# ORGANIZERS



**SNC MANAGEMENT || Advisors & Consultants**  
**One Step Ahead**  
**&**  
**LexQuest: All Things Law**

[www.lexquest.in](http://www.lexquest.in)  
[info.lexquest@gmail.com](mailto:info.lexquest@gmail.com)  
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[www.sncadvisors.com](http://www.sncadvisors.com)  
[info@sncadvisors.com](mailto:info@sncadvisors.com)  
+91-7838474837/9582491663